

Online  
Option

# THE PDP PROCESS

Mailing  
Option

PDP

PDP sets up your custom online page and provides instructions for the log-ins for your participants.

PDP designs, prints and ships to you Sponsor Letter materials and instructions



Participants compile email addresses of potential sponsors

Participants address mailers and ship back to PDP



PDP sends sponsorship email to provided addresses

PDP mails letters to potential sponsors



Email has direct link to sponsorship web page



Sponsors can share link on social media sites, bringing in additional sponsors



Sponsors can log on to use credit card...

...or mail funds directly to your organization

Funds are sent to your organization



Your  
Organization

PDP tracks and reports to you all of your results, such as amount raised by each student athlete

Return sponsor forms in envelope provided by PDP

PDP

PDP sends a thank you email to each sponsor on your behalf

PDP mails a thank you note directly to each sponsor on your behalf